



June 2020

ALCHEMY-RX IS HELPING COMPANIES REBOOT AMID THE COVID DYNAMIC

Simultaneously finding opportunity in the disruption while building resilience in the organization

Alchemy-Rx is helping organizations imagine their preferred futures as they move beyond responding to the crisis and begin to reboot for new growth.

Future thinking gives companies the tools and abilities to plan more effectively and set in motion internal and external initiative to be well positioned for the future.

Founder Mark Tarchetti said, “being able to see through the disorder of systemic change brought on in the first half of 2020, to minimize negative consequences, and find and pursue opportunities that might otherwise have been unavailable will be a hallmark of successful brands over the next several years.”

The foundation of this offering is a time compressed and highly engaging virtual workshop built through expertise in strategic foresight, consumer and market understanding, and strategy to help teams navigate beyond the disruption of an uncertain operating environment and build resilient growth mindsets for what comes next. This workshop is designed to help teams make sense of a new future and identify the best new opportunities in change.

Read [here](#) for more on our point of view on COVID disruptions.

---ends---